

# Hahne & Co.

Broad. New and Halsey Sts., Newark.

**PROMPT AND CAREFUL ATTENTION GIVEN TO ALL MAIL ORDERS**

## THE MEANING OF THIS STORY

A store must mean something in particular or it will not attract buyers. It should tell at the counter what it promised in the newspaper.

We have one of the biggest and most complete mercantile plants in the United States.

## OUR 100 DEPARTMENTS

The building fronts on three streets, with 250 feet on Broad street, 275 feet on Halsey street. First floor main aisles are 400 feet deep, the second being 300 feet wide. It is the safest store in the State to shop in, because it

**This store means superior advantage in selecting goods and a sub-**

tage in selecting goods, and a substantial saving in prices over those charged "across the Hudson."

One visit to our store will bring you many times. Come and let us act the part  
we'll treat you right royally.

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Floor, New Street Side.

## G MOVEMENT IN GOWN STUFF

Velvets are in high favor for entire costumes and waists this season. We knew they had accordingly laid in large and complete lines of the higher grades in exclusive designs. They are just about on a line with those of ordinary character.

VELUTINA is growing steadily into popular favor because of its silk-like appearance and excellent quality. It really wears better than velvet and is not so expensive. Velutina resembles very strongly of Lyons velvet. We append a few prices of Velutina:

Velutina, with color extracted, the new Chinchilla and Zibeline	Velutina Corduroy, all colors, to the alternate, rib and even cords,	Velutina, with metallic dots and neat designs, in all
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for street gowns, one of this	very desirable for walking suits, value	and staple colors for fall, for
style; value 1.00 yard	1.25 per yard, at Hahne & Co.	dresses or waist wear, value 1.00
Hahne & Co.'s price ..... 85c	Co.'s price..... 1.00	yard, Hahne & Co.'s price

## SILKS IN A ROYAL LINE

comes in the flood of light that pervades our store. Such a desirable collection of silk wear

**Peau de Soie**—All Silk, / high finish, soft firm quality, in a complete range of colorings, used for both street and evening costumes, value 1.00 yard. **Habbe & Co's. 25.**

are quite at a loss to know where to begin our talk about them, so vast an array is throughout the department. Prices are as varied as the qualities, so we will quote only

<p><b>-wool French Voile</b>—44 in. sheer and crisp, a good regular in tan, ecru, navy, royal, brown, and cream, a good 1.00  <b>Hahne &amp; Co.'s price 85c</b></p>	<p><b>All-wool Henrietta</b> and Cash-          me, a fine silk finish, in navy,          cardinal, garnet, gray, brown, green, tan,          ecru, hello, light blue, pink, cream,          etc., a good cloth at 75c; special  <b>65c</b></p>	<p><b>All-wool Pebble Cloth</b>          inches wide, hard finish and          teed to wear, comes in all          made to sell at 85c. <b>Hahne &amp;          Co.'s price.</b></p>
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Free Deliveries by our wagons and to all Railroad Stations in New Jersey

**HAHNE & CO. | Newark, N. J. | HAHNE & CO.**

as. W. Martin, GEORGE SCHERER'S Health! Rest! Recreation  
Barber Shop are assured under the

**WHOLESALE  
RETAIL  
GROCER.**

**Specialties:**  
**Choice Teas and Coffees.**  
**CREAMERY AND DAIRY**

**BUTTER.**  
Phone No. 40-a.

**RAZORS GRIND AND HONED.**  
Children's Hair Cutting  
a Specialty.

**D. W. Cooke, General Passenger**  
New York, N. Y.